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Résumé.

LendInvest

Lead Product Designer: April 2024 - present Senior Product Designer: October 2021 - March 2024

At LendInvest I am making specialist mortgages – and the tech that supports them – more accessible. Responsibilities include leading large SaaS projects such as a new portal to replace 3rd party vendors, mortgage application and overview experiences, and a website architecture redesign. My role also sees me overseeing research, testing, implementation, being the go-to for brand work, and mentoring junior designers.

Lingumi

Design Manager: June 2020 - September 2021

At Lingumi I led a team of product designers, illustrators, and games designers, with a responsibility for the end-to-end experience across an audience of both toddlers and their grown-ups. My role saw guiding strategy, shaping the approach to user research and setting up processes to meet Lingumi's Series B objectives.

EF Education First

Senior Product Designer: August 2018 - May 2020

At EF Class I built digital tools across iOS and web platforms. I helped define the experience, test, and then created pixel-perfect interfaces. During my time at EF I led my team to a new research processes that not only ensured we analysed things both project-centric, but also in a way that fed into a wider bank of data agnostic of projects.

Super Being

Product Designer: February 2016 - August 2018

Leading research, design, and handover, and working across Android, iOS and web. Clients of mine at Super Being included AllBright, Breast Cancer Care, Oxfam, The Brilliant Club, Sporting Memories Foundation, NSPCC, CAST, and NCVO.

Routemap

Product Designer: September 2014 - December 2016

Routemap was an experimental company to help university applicants discover the courses they were best suited to by showcasing example content and examining their soft skills. As the founding designer I tested and implemented best practices for online learning and examination, and researched delivery methods with the help of several Russell Group universities.