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Résumé.

LendInvest

Lead Product Designer: April 2024 - present

Senior Product Designer: October 2021 - March 2024

At LendInvest I am making specialist mortgages – and the tech that supports them – more accessible.

- Responsible for research, testing, brand decisions, and mentoring junior designers.
- Lead on work that reduced mortgage application time by 11%.
- Reduced in-bound support calls related to applications by 55% through design interventions.
- Led the introduction of proprietary software to save the business up to 80% in mortgage processing times.

Lingumi

Design Manager: June 2020 - September 2021

I led a team of product designers, illustrators, and games designers, with responsibility for the end-to-end experience across an audience of toddlers and their parents.

- Introduced a progression framework for all designers.
- Set up a team-wide approach to user research.
- Oversaw the introduction and implementation of Lingumi's first design system and brand guidelines.

EF Education First

Senior Product Designer: August 2018 - May 2020

At EF I helped design an international digital teaching tool where teachers can manage their lessons.

- Led design on a project that saw a 27x lift in teacher activation.
- Conducted remote and in-person testing with users aged 13-70 across the Nordics, Germany, Spain.

Super Being

Product Designer: February 2016 - August 2018

Leading research, design, and handover. Clients of mine at Super Being included AllBright, Breast Cancer Care, Oxfam, The Brilliant Club, Sporting Memories Foundation, NSPCC, CAST, and NCVO.

Routemap

Product Designer: September 2014 - December 2016

As the founding designer I worked directly with several Russell Group universities to deliver working prototypes, gaining significant seed funding from Wayra Unltd.

GoCardless

Business development: 2014

Working in the business development team, I helped foster relationships between with large UK charities.