



Konnaire Scannell
Lead Product Designer
konnai.re
me@konnai.re
07593 050818



Résumé.

LendInvest

LEAD PRODUCT DESIGNER: APRIL 2024 - PRESENT
SENIOR PRODUCT DESIGNER: OCTOBER 2021 - MARCH 2024

At LendInvest I am making specialist mortgages – and the tech that supports them – more accessible.

- Responsible for research, testing, brand decisions, and mentoring junior designers.
- Lead on work that reduced mortgage application time by 11%.
- Reduced in-bound support calls related to applications by 55% through design interventions.
- Led the introduction of proprietary software to save the business up to 80% in mortgage processing times.

Lingumi

DESIGN MANAGER: JUNE 2020 - SEPTEMBER 2021

I led a team of product designers, illustrators, and games designers, with responsibility for the end-to-end experience across an audience of toddlers and their parents.

- Introduced a progression framework for all designers.
- Set up a team-wide approach to user research.
- Oversaw the implementation of Lingumi's first design system and brand guidelines.
- Worked on features that saw retention improve by >10%.

EF Education First

SENIOR PRODUCT DESIGNER: AUGUST 2018 - MAY 2020

At EF I helped design an international digital teaching tool where teachers can manage their lessons.

- Led design on a project that saw a 27x lift in teacher activation.
- Conducted remote and in-person testing with users aged 13-70 across the Nordics, Germany, Spain.

Super Being

PRODUCT DESIGNER: FEBRUARY 2016 - AUGUST 2018

Led research, design, and handover. Clients of mine at Super Being included AllBright, Breast Cancer Care, Oxfam, The Brilliant Club, Sporting Memories Foundation, NSPCC, CAST, and NCVO.

Routemap

FOUNDING DESIGNER: SEPTEMBER 2014 - DECEMBER 2016

As the founding designer I worked directly with several Russell Group universities to deliver working prototypes, gaining significant seed funding from Wayra Unltd.

Konnaire Scannell
Lead Product Designer
konnai.re
me@konnai.re
07593 050818



Cover letter

With over a decade of experience designing and leading across industries, I've built award-winning fintech, language learning apps for kids, in-class digital tools for teenagers, and products for some of the UK's leading charities and not-for-profits.

In my free time I am a noise maker, playing any instrument I can get my hands on, and when I'm not doing that you can probably find me travelling about. I take photos of my adventures here. I climb, cycle, run, and surf.

Conservation, social mobility, accessibility of education and the democratisation of quality healthcare are all causes close to my heart.

To keep this brief, here are some projects that I'm particularly proud of:

- LendInvest: How we cut mortgage application times by 11% and reduced inbound support calls by 55% through design intervention.
- EF Class / EF Education First: Designing for a 27x lift in teacher activation.
- Lingumi: Improving retention by 10% through encouraging pre-schoolers to learn together.
- Working on wonderful projects for charities and not-for-profits in the UK, such as the **BECCA app** for Breast Cancer Now, winning the 'Best Health Project' award at the National Lottery Awards.

Looking forward to hearing from you.

konnaire